

# Business Advisory Services for Entrepreneurs

Helping business owners achieve what they want



## Understanding You and Your Business

It's a challenging and competitive world, where only the best succeed and building a valuable business is very often a long-term commitment.

It takes time to create a valuable and successful business, together with passion, vision and drive.

We understand this and our aim is to support you in achieving this - every step of the way.

When we understand what is important to you, we can tailor our help to what you want and be on hand when any matters need attention.

Success in business is driven by a number of key performance matters and we aim to agree with you where you want and need to focus.

Our aim is to help you:

- Optimise on your differentiated advantages and take advantage of opportunities
- Resolve or effectively resource any primary challenges

From time to time these challenges or opportunities vary, but often your ultimate goals remain the same for some time.

## The Benefits to You:

- It all starts with a free innovative exploratory meeting
- At the core is an annual strategic review
- Tailored programmes to suit what you want and where you are at any time
- A comprehensive range of services to cover:
  - Profit improvement
  - Management and key performance
  - Risk management
  - Innovation
  - People and culture
  - Wealth and estate planning

## OUR RANGE OF ADVISORY SERVICES

- Exploratory meetings
- Annual strategic reviews
- Management meeting attendance
- Profit improvement planning
- Key performance management
- Funding and cash flow advice
- Business structures planning
- Risk management
- People and culture planning
- Innovation planning
- Succession planning
- Wealth and estate planning
- Tax planning
- Personal goal setting and coaching
- Payroll and Bookkeeping

## How We Help

We help you articulate and agree your ultimate strategic aims and then focus upon implementing this strategy and take focused actions.



**For more information on our advisory services, please contact us at:**

Rozel House  
9 Highridge Crescent, Ashley,  
New Milton, Hampshire BH25 5BT  
Email: [ian@thebusinessexplorer.com](mailto:ian@thebusinessexplorer.com)  
Website: [www.thebusinessexplorer.com](http://www.thebusinessexplorer.com)

**Success is a process, not a one-off event**