

Customers are
our **#1**
priority.



“The Bank of Spare Capacity”



Our Mission...

is to work with you in a proactive way to capture and monetise what otherwise would have been worthless spare capacity.

We will identify and show you how much spare capacity you have in your business – this is the ability to take on more customers without increasing fixed costs.

Using our global trading platform we will sell your spare capacity for BBX pounds and introduce you to a new customer in the process.

Unlike traditional banks we guarantee to bring you new customers!

We will help identify expenses in your business or areas that you currently don't have a budget for and use the BBX pounds you have earned to pay for the expenses leaving the saved cash in your pocket.

If required we will give you access to **interest free** lending facilities.

We will share with you the creative ways thousands of business owners have used the global BBX platform to their benefit since we opened in 1993 in a proactive networked way.

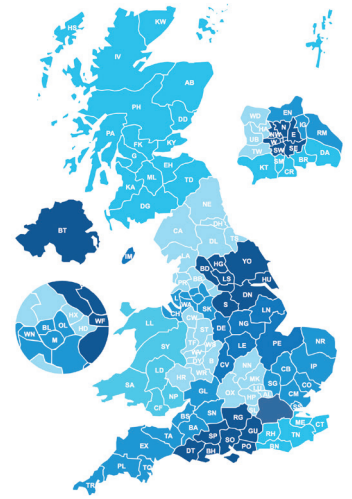
Business / Career Opportunities with BBX

Regional Franchise

BBX has established 13 regional franchise positions in the UK for entrepreneurial people with a strong background in direct sales management. Regions include populations from 2 to 5 million.

As a regional franchisee you would be instrumental in the growth of the territory with a financial package in keeping with this opportunity covering the following main responsibilities:

- Establish a regional sales office
- Recruit and manage a regional team of telesales and field sales personnel
- Conduct a multi-faceted regional marketing operation
- Recruit one branch franchisee per approximately 1 million of population within your region
- Recruit regional membership organisations to become Ambassador Partners
- Motivate BBX account holders to assist in the growth of the network



Branch Franchise

Sales managers with a background in account management or customer service should consider one of the 65 branch franchises and become the local branch owner to maximise account value for the local BBX account holders.

This franchise position involves an exciting mix of trading and account management pulling on the skills of customer service and creative trading / selling to maximise the return for customers.

- Establish a local branch office
- Recruit and manage account managers (1 per 200 clients)
- Maximise the trading opportunities with clients using BBX software and systems
- Conduct client networking events and trade shows within the area.
- Work closely with the Regional franchisee to maximise the growth potential
- Liaise with the wider network of BBX branches regionally, nationally and globally



Sales Positions

BBX has a strong pedigree in developing individuals and promoting them through their achievements.

If you are currently in sales but are not in a position to become a franchisee you may want to either partner with us or work within our company in one of the following positions:

- Telesales in a regional office
- Field sales in a branch
- Account manager in a branch office
- An Ambassador for the platform referring your existing customers or associates to open an account and receive an ongoing residual income.
- International positions in existing countries or you may have links to countries we are not currently operating in.



Benefits of a BBX Franchise

- ✓ Global trading platform refined over 20 years to maximise income generation
- ✓ Trading links in many other countries including China - giving us the largest geographical reach in the industry
- ✓ Established network of franchisees throughout the world
- ✓ Full Residential and on-site training for new franchisees and their staff (initial and ongoing)
- ✓ Low ongoing overheads
- ✓ Franchisor covers all fee processing leaving the franchisee to concentrate on income generation
- ✓ Powerful and unique affiliate ambassador scheme to maximise the franchise growth
- ✓ £25,000 BBX interest free credit line to fund marketing and growth spends
- ✓ Multiple income streams generating revenue 24/7 from global activity including:
 - Trading revenue
 - Annual card fee revenue
 - Account upgrade fee revenue
 - Ambassador referral revenue
 - Sale of Branch Franchises (regional only)
- ✓ 5 year renewable franchise offering flexibility and value
- ✓ Achieve net profits you could only dream of
- ✓ High re-sale values

Contact BBX

For a confidential discussion or meeting:

Call 0333 400 2014 or visit www.bbxuk.com

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